

**FOR IMMEDIATE RELEASE**Corporate Headquarters:Dr. Henry C. Pao  
President & CEO  
408/222-8888**SUPERTEX SCHEDULES FIRST FISCAL QUARTER EARNINGS  
RELEASE AND CONFERENCE CALL**

**SUNNYVALE, Calif., July 15, 2010** -- Supertex, Inc. (Nasdaq GS: SUPX) plans to announce financial results for its fiscal first quarter ended July 3, 2010, after the market close on Tuesday, July 27, 2010.

The Company will host a conference call at 2:30 p.m. PT (5:30 p.m. ET) on July 27, 2010, following the earnings release. Dr. Henry C. Pao, President and Chief Executive Officer, will present an overview of the first fiscal quarter results, discuss current business conditions, and then respond to questions.

The call is available live for any interested party by dialing 800-862-9098 (domestic) or 785-424-1051 (toll, international) before the scheduled start time and requesting to be connected to the Supertex earnings call. A recorded replay will be available immediately after the conference call ends by calling 800-757-4761 (domestic) and 402-220-7215 (toll, international) until August 26, 2010.

**About Supertex**

Supertex, Inc. is a publicly held mixed signal semiconductor manufacturer, focused in high voltage analog and mixed signal products for use in the medical, LED lighting, imaging, industrial, and telecommunication industries. Supertex product, corporate and financial information is readily available at [www.supertex.com](http://www.supertex.com).