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SUPERTEX ROLLS OUT LEAD (Pb)-FREE GREEN PACKAGING *Prompted by Customer and Market Demands for environmental friendly semiconductor manufacturing materials*

SUNNYVALE, Calif., August 24, 2004 – Supertex today announced the availability of 20 different packages and 233 products in Lead (Pb)-Free “Green” packages in its broad portfolio of high voltage analog and mixed signal integrated circuits and discrete transistor products.

Environmental concerns around the world are fueling the need for Pb-free solutions in electronic components and systems within the semiconductor and electronics industries. Potential health hazards posed by lead (Pb) contamination are a major concern to everyone. As a leading high voltage semiconductor supplier, Supertex is committed to a cleaner global environment.

In response to customer requirements and global initiatives such as the RoHS (Restriction of the use of certain Hazardous Substances) and the WEEE (Waste Electrical and Electronic Equipment), which are designed to reduce harmful substances found in semiconductor products, Supertex now offers these Pb-free Green parts and provides full support of customer requirements during the phase-in period of these product packages. Compliance to these global initiatives includes other international regulations restricting the use of lead (Pb) in electronic components, such as those applicable in Japan.

“With this announcement we take a large step in supporting our customer and market demand for environmental-friendly materials used in the production of our products”, said George Cheng, Director of QA/Reliability at Supertex. “This is an important part of Supertex’s commitment in taking an active role in protecting the environment and our responsibility to our customers requirements”.

A product is said to have a lead (Pb)-free finish if the plating contains no lead, or if no lead (Pb)-bearing materials have been introduced into the finish during its manufacturing process. On the other hand, a semiconductor package is considered “Green” when four elements: lead (Pb), bromine (Br), chlorine (Cl) and antimony (Sb203) are not added during the manufacturing process. A Green product contains materials with less than 1000ppm of lead content. Supertex uses a Green mold

compound and a Pb-free plating process for finishing the pins of its products. The material used in this manufacturing step is pure tin. Furthermore, Supertex does not support the use of non-Green mold compounds with Pb-free plated products. This means the Supertex Green manufacturing process is *totally Green*.

The majority of Supertex parts and packages have been qualified, with most of the remaining in qualification. For pricing and availability on particular product/package combinations, contact your local sales representative or Supertex Sales office. For detailed information on the Supertex Lead (Pb)-free Green product offering, visit: http://www.supertex.com/green_initiative.html.

About Supertex

Supertex, Inc. is a publicly held mixed signal semiconductor manufacturer, focused in high voltage interface products for use in the telecommunication, networking system, flat panel display, medical and industrial electronic industries. Supertex product, corporate and financial information is readily available at www.supertex.com.